



## THE LEADER'S ★ HEROIC ★ JOURNEY — EXPERIENCE —

### WHAT IS IT?

Using Joseph Campbell's heroic journey framework, this leadership program is a **half-day, transformative experience** that engages your leaders, identifies their personal goals, provides a path to victory and ultimately impacts the organization's bottom line.

### WHO DOES IT ENTAIL?

This live experience gathers your leaders together for an interactive workshop that includes a **customized playbook, engaging media and executive coaching** to unlock each leader's potential and outline their goal's narrative based on the six phases of the heroic journey.

### WHO SHOULD PARTICIPATE?

Invite all the people leaders in your organization. The experience is **designed for around 100 participants** to ensure an intimate, interactive session.

### BENEFITS

- Identify participant's **key leadership goals** (their "moonshot") for the short & longer term
- Leverage individual & team member insights to recognize and **navigate potential pitfalls**
- Develop an **overarching narrative** to guide individual leadership development
- **Create transformative change** in the individual leader and their organization

## START YOUR HEROIC JOURNEY TODAY

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